

# BE AMBITIOUS

## EMPLOYABILITY PROGRAMME

3rd – 7th July 2023

# FAQ's



### 1) What is Be Ambitious?

Be Ambitious is an opportunity for employers to work with students from Ashton Sixth Form College on a project brief of their choice.

### 2) What do employers get out of the experience?

Employers will have the opportunity to design a project brief that the business could benefit from, for example, the project could consist of some local market research or an idea for a new product design. You could also use this as an opportunity to raise the profile of your business with young people or attract a more diverse workforce. Ultimately, this is a fantastic opportunity for you to make a difference to young people's lives and influence their future career path.

### 3) What do students get out of the experience?

Students get the opportunity to work with an organisation on an exciting project in a meaningful way. They will develop essential sector and employability skills as well as benefit from experience of the world of work. It gives students valuable insight into various sectors, helping them think about their future career and develop their social capital.

### 4) How will employer representatives design their project brief?

We have a quick template for you to complete your brief, if you have a great idea of your own, you can complete this and send it to us for checking. If you need some support, we can arrange a quick Team's call to put an idea together with you. We have lots of ideas, so don't worry about that!

### 5) How many hours' commitment is required from an employer representative during the week?

We are only asking employer representatives to schedule a Team's call with their student/s on the Monday, Wednesday and Friday. We expect each call to last approximately 45 minutes' maximum.

### **6) Is the commitment during the week in-person or online?**

It doesn't matter whether you are round the corner from the college or in another city or country. We will conduct everything during the week remotely via Team's.

### **7) Will the students have support at college?**

Yes, the students will be supported throughout the week by a nominated member of teaching staff from an appropriate curriculum area.

### **8) Do I need to attend the Employer Networking Event to take part in Be Ambitious Week?**

If you cannot attend our Networking Event, but are interested in participating in Be Ambitious Week just email us at [beambitious@asfc.ac.uk](mailto:beambitious@asfc.ac.uk)

### **9) How can I contact the team?**

Email us at [beambitious@asfc.ac.uk](mailto:beambitious@asfc.ac.uk) or call us on **0161 330 2330** (Rachel Smirke)

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